



Considering buying a gown online?

**Don't take it from us. Let the
comments from these brides help
you make your decision.**

Well, who wouldn't be tempted? It sounds like such a good idea. Saving money; it's important...right?

"I was so excited when my box arrived but instead of a lovely gown it looked like a scruffy rag, all creased and crushed, It took the wind out of my sails"

Jodie K (Leicester)

"By the time I added in the costs of tax, customs and getting it steamed I actually saved very little and I certainly didn't save myself any stress".

Alison D (Taunton)

"I had tried my dream gown in my local store but was put off by the cost. A friend told me about a place you could order well known dresses on line at a fraction of the cost. It wasn't until it arrived that I realized why it had been so cheap. It looked tacky, not even like the image I had seen and it didn't have the same feel when I tried it on. By the time it arrived I had no choice but to wear it"

Wendy D (Bridgend)

"My experience of ordering online should be a warning to all brides. Thankfully I was able to find an alternative in a bridal shop, when my online dress failed to arrive"

Emma P (Norwich)

"In hindsight buying my dress on the web deprived me of the wonderful experience that is offered by being looked after from start to finish by a dress shop. I did feel a bit disappointed"

Katy B (Milton Keynes)

"My bridesmaids dresses arrived from the online shop we got them from, they were nothing like the ones we had seen, the colours were not as nice"

Jayne R (Chester)

"Its only when you try to find four bridesmaids dresses at short notice that you appreciate the help and support offered by a proper shop"

Isabel P (Grantham)

"I genuinely thought I had measured correctly, so when the dresses turned up and were shapeless and droopy I couldn't work out if my measurements were not accurate or the dresses had just been badly made"

Helen J (London)

"Finding a seamstress was like finding a needle in a haystack"

Kathy M (Oxford)

"I thought that I had a bargain until my friend found a sale dress from a shop. It had been reduced and was the same amount that I paid when I bought mine online. She got hers from a bridal shop sale.....she also got alterations, steaming, gown cover...no such luck for me!"

Emma L (Cardiff)

"I use the web for buying lots of different things but I drew the line at my wedding dress. I want to feel pampered and cosseted, not like I am ordering from a high street directory. This should feel different."

Moira J (Cambridge)

" I appreciate the concept of getting a wedding dress online but I would prefer to take my custom to a local shop, it's important to me to support local businesses in today's climate." Anna P (Warwick)

**False economy. It's the worse kind!
Forget the net - A bridal shop's a much better bet!**